

**Ryedale District Council – Decisions taken by the Commissioning Board on Thursday, 27 January 2011**

Agenda Item No	Topic	Decision
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**Part A – Items considered in public**

<b>1</b>	Apologies for Absence	There were no apologies for absence.
<b>2</b>	Minutes of Meeting held on 8 December 2010	<p>The minutes of a meeting of the Commissioning Board held on 8 December 2010 (previously circulated) were presented.</p> <p><b>Resolved</b></p> <p>That the minutes of a meeting of the Commissioning Board held on 8 December 2010 be approved and signed by the Chairman as a correct record.</p>
<b>3</b>	Minutes of the Joint Commissioning Group Housing & Economy Meeting held on 12 January 2011	<p>The minutes of a meeting of the Joint Commissioning Group - Housing &amp; Economy held on 12 January 2011 (previously circulated) were submitted.</p> <p><b>Resolved</b></p> <p>That the minutes of a meeting of the Joint Commissioning Group – Economy &amp; Housing be approved and signed by the Chairman as a correct record subject to the addition of Les Clarke in the list of Officers present.</p>
<b>4</b>	Declarations of Interest	There were no declarations of interest
<b>5</b>	Urgent Business	The Chairman reported that there were no items of urgent business to be considered.
<b>6</b>	North Yorkshire Customer Insight Project Presentation by Simon Dickinson, Aperia Ltd	<p>The Chairman welcomed to the meeting Simon Dickinson from Aperia Ltd who gave a presentation on the North Yorkshire Customer Insight Project.</p> <p>The project was being undertaken through the North Yorkshire Connect Partnership, involving the County Council, District Councils, and Health, Police and Fire Services and was focused on access to services by older people. Workshops had been held in Scarborough, Harrogate and</p>

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		<p>Hambleton and the presentation highlighted problems encountered by elderly people in accessing services due to the many different sources of information and the number of forms to be filled in.</p> <p>Phase II of the project was to be a pilot scheme in Ryedale and Scarborough.</p> <p>The Chairman thanked Mr Dickinson for his presentation and he left the meeting at 7.05pm.</p>
<b>7</b>	Housing Initiatives	<p>The Head of Economy and Housing submitted a report (previously circulated) giving details of the following proposals to help address housing needs in Ryedale</p> <ul style="list-style-type: none"> <li>• Partnership arrangements to continue the Rural Housing Enabler activity in Ryedale beyond September 2011</li> <li>• The appointment of a new Housing Development Officer to maximise delivery of affordable housing in Ryedale</li> <li>• Investigations into a new build facility to provide supported accommodation for homeless younger people in Ryedale</li> <li>• To agree the area of Housing activity to be considered next through the commissioning process</li> <li>• The extension of the Ryedale Mortgage Rescue Scheme to 2013.</li> </ul> <p>Each of the proposals were discussed in detail and it was reported that information received since despatch of the agenda indicated that funding would be available for a shared Ryedale-Scarborough Rural Housing Enabler via the existing sub-regional partnership arrangements to the end of March 2012, as opposed to the September 2011 cut-off referred to in the report.</p> <p><b>Resolved</b></p>

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		<p>That the report be received and that:</p> <ul style="list-style-type: none"> <li>(i) the use of existing budgets to fund a Rural Housing Enabler post, shared between Ryedale District Council and Scarborough Borough Council, to replace existing sub-regional arrangements when these discontinue, and the creation of a new Housing Development officer post be noted</li> <li>(ii) the extension of the Ryedale Mortgage Rescue Scheme, utilising the funding allocated in the Capital Programme, to cover the period up to 31 March 2013 be endorsed</li> <li>(iii) the investigation of a partnership project to create a new build facility to provide supported accommodation for younger homeless people in Ryedale be endorsed</li> <li>(iv) the publicly-funded support for private sector housing and meeting the housing needs of the elderly be the subject of the next commissioning exercise by the Economy and Housing Joint Commissioning Group.</li> </ul>
8	Tourism Commissioning Recommendations	<p>The Head of Economy and Housing submitted a report (previously circulated) updating Members on the progress of the Housing and Economy Joint Commissioning Group activity in regard to the commissioning of tourism services and outlining the concluding recommendations.</p> <p>Members were reminded that, at a meeting of the Commissioning Board held on 2 November 2010, the following principles had been agreed:</p> <ul style="list-style-type: none"> <li>• It is desirable to maintain a meaningful tourism delivery service</li> <li>• The service can be delivered in a variety of ways; working in partnership,</li> </ul>

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		<p>commissioning some targeted services and stopping delivery of other tourism functions, which are not a high priority</p> <ul style="list-style-type: none"> <li>• The tourism service should be seen as an economic development function – to meet the Council’s aims in terms of economic prosperity and to deliver jobs, skills and creating the right conditions for economic prosperity. Tourism businesses should be encouraged to participate in current business liaison activity such as the Work and Skills Partnership and Local Enterprise Partnership development</li> <li>• The tourism service should address areas of market failure – where the private sector is not able to drive its own service delivery</li> <li>• All activity should take place in partnership with the private sector</li> <li>• In these times of challenge for public sector budgets, service delivery should be targeted at areas in most need of economic development support. In terms of the Ryedale Needs Assessment, this identifies the Wolds area of Ryedale as a priority</li> <li>• The tourism service should be flexible to adapt to changing nature of public and private expenditure</li> </ul> <p>The report set out in detail issues and recommendations relating to the following:</p> <ul style="list-style-type: none"> <li>• Tourism Marketing</li> <li>• Destination Management System</li> <li>• Holiday and Attractions Guide</li> <li>• Product Development</li> <li>• Tourist Information Centres (TICs)</li> <li>• Malton TIC</li> <li>• Pickering TIC</li> <li>• Helmsley TIC</li> <li>• Engagement with the private sector</li> </ul>
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		<p>The report was discussed in detail and it was</p> <p><b>Resolved</b></p> <p>That the report be received and that the recommendations for the tourism commissioning exercise be approved to enable procurement of the service for 2011/12, specifically:</p> <ul style="list-style-type: none"> <li>(i) To commission the Welcome to Yorkshire (WTY) North Yorkshire 'branch office' based at Scarborough Borough District Council (SBC) tourism unit to work with the private sector to market the Ryedale area nationally and internationally</li> <li>(ii) To commission 'Visit Hull and East Yorkshire' (VHEY) to market the Wolds area of Ryedale</li> <li>(iii) To commission Tourism Association North Yorkshire (TANY) to arrange production, advertisement, distribution and fulfilment of the annual (2012) printed holiday accommodation and attractions guide covering the Ryedale area</li> <li>(iv) To maintain a budgetary provision for product development</li> <li>(v) To establish a working group with private sector partners to identify and implement such proposals as improve the efficiency and reduce the cost base of the TIC network</li> <li>(vi) To co-locate Malton TIC with Malton Library from Christmas 2011</li> <li>(vii) To maintain a partnership arrangement for the operation of the TIC facility in Helmsley. For 2011/12 this was to be in partnership with English Heritage and to investigate the option of a co-location with Helmsley Library for the future</li> </ul>

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		<p>(viii) To reconvene the Tourism Advisory Group as a forum for ongoing consultation with the private sector</p> <p>(ix) To convene a further meeting with partners and providers to feedback the outcomes of the process and to further discuss with them the issue of quality assessments.</p>
<b>9</b>	Progress Report from Joint Commissioning Groups - Active & Environment Group	<p>The Head of Environment submitted for information a report (previously circulated) updating Members on the progress of the Active and Environment Joint Commissioning Group regarding the development of a Sport and Active Leisure Strategy.</p> <p><b>Resolved</b></p> <p>That the report be noted.</p>
<b>10</b>	Sustainable Communities Act - An invitation to inspire the Big Society	<p>The Head of Transformation submitted a report (previously circulated) informing members of the latest invitation to submit proposals under the terms of the Sustainable Communities Act 2007, suggesting options for the approach the Council could take to responding to this invitation and giving details of progress made with the proposals submitted by the Council in response to the previous invitation made in October 2008.</p> <p>The report summarised the requirements of the Sustainable Communities Act 2007 and the action taken by local authorities in connection with implementation of the Act.</p> <p>On 15 December 2010 the Government fulfilled the requirement placed upon it by the Sustainable Communities Act 2007 (Amendment) Act 2010 to announce a further round by writing to all local authority Leaders and Chief Executives with an invitation to 'inspire the Big</p>

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		<p>Society'. The full content was appended to the report now submitted.</p> <p>The report gave details of the changes made to the regulations relating to the invitation, together with options for issuing the invitation to the community and for engaging communities in proposals received by the Council.</p> <p><b>Resolved</b></p> <p>That the report be received and that</p> <p>(i) the Council issues the invitation to communities to submit proposals under the Sustainable Communities Act 2007 using the Council's website, with a promotional campaign using a variety of media</p> <p>(ii) officers work in partnership with the other councils in North Yorkshire to engage communities in the development of any proposals received and to submit these in partnership with other councils where this will strengthen the proposal.</p>
<b>11</b>	Any other business that the Chairman decides is urgent	There being no other business, the meeting closed at 8.35pm
<b>12</b>	Dates of Next Meetings	<p>It was noted that the next meeting of the Active and Environment Group had been scheduled for Thursday 3 February 2011 at 6pm. The Committee was reminded that all Members were invited to the Budget Meeting of the Policy &amp; Resources Committee, which was to take place the same evening at 6.30 pm. Members resolved to move the meeting of the Active and Environment Group to 5.00 pm.</p> <p><b>Date of Publication – 9 February 2011</b></p> <p><b>Implementation Date for Decision – 23 February 2011</b></p>

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